



# Krystal Chiarolla

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**Brought to You by Mom is a lifestyle blog and YouTube channel focused on food, home, kids, family, and travel. Sharing with other families what is simple, what works and finding the balance in everything. Making the best of the time we have to focus on family.**

**Krystal enjoys bringing people together by giving them ways to inspire their own creativity, knowledge, and ways of life.**



**Krystal is a Communications Major and has always had a love for public speaking, photography, and theatre. She has held positions as an internet radio personality, photographer, and Walt Disney World Cast Member. She is very passionate about her making memories with her family, homeschooling her children and bringing whole-foods to her family table.**

**Krystal, her husband and two children (3&6) enjoy cooking together in the kitchen, local events, and traveling together.**



95% female readers  
25-54 yrs

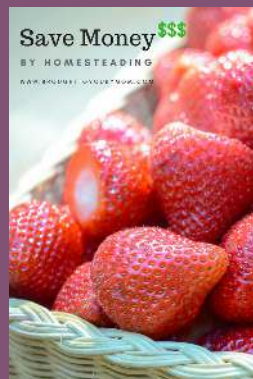
Reader Top Interests:  
Food  
Kids Crafts  
Travel

## Blog Stats:

Monthly

51,000      21,000  
Pageviews      Unique Visitors

# Brand Partnerships:



## Instagram Examples:



**brought2ubymom**  
 brought2ubymom Picked up beautiful lavender from a local farm today.  
 #lavender #aromatherapy #freshherbs #farmfresh #lavenderlove #farmtotable #buylocal #lavenderfarm #smellamazing #essentials #purple #inspiration #diytable #supportlocal #loveocal #shoplocal #hoppmail #smallbusiness #supportsmallbusiness #eatlocal #supporthandmade #cupofcharming Pretty! Bet it smells divine!  
 brought2ubymom @cupofcharming omg, it smells so good in the house.  
 Teducatedplate Looks great --

94 likes  
 August 19  
 Add a comment...



**brought2ubymom**  
 Mill 109 Restaurant & Pub  
 brought2ubymom Don't leave the @mill109 without a blackberry cobbler. You won't regret this homemade treat. Bring back Grandma's homemade pie. (hosted) #WACoast #SeabrookWA . . .  
 #4solavsumyinsabrook #mill109 #seebreads #pie #dessert #mtagood #mtagood #mtagum #travelblogger #seebrie #blackberry #amazing #mystery #seabrook #wa #loveva #loveastington #washingtonian #washington #homemade #pie  
 brandmediaio Cool  
 tiggerlife Looks amazing!  
 ashlandgirl Oh heavens!  
 babes\_of\_disneyland Disney level!  
 bimbleem I could actually dream about

179 likes  
 August 19  
 Add a comment...



**brought2ubymom**  
 Walt Disney World's Magic Kingdom  
 brought2ubymom Goodnight from #WaltDisneyWorld. May all your wishes come true! #DisneySMMC . . .  
 #magickingdom #mainstreetusa #disneymom #disneyworld #media #ink #instadaily #travelblogger #disneyfamily #disneykids #disney the mouse moms #mousemoms #anahelmccourtney Wow, Krystal! This is

46 likes  
 August 19  
 Add a comment...

## Video Examples:

Brought to You by Mom View as: Yourself

Home Videos Playlists Channels Discussion About Channelytics

Uploads

Breastfeeding Update & Peek at Baby Brezza Formula Pro | VED...  
99,368 views • 3 years ago

American Girl Store Visit | Annie's First American Girl Doll  
72,710 views • 1 year ago

How to Increase Breast Milk Supply  
23,046 views • 3 years ago

Disney Souvenirs Haul  
19,341 views • 2 years ago

Packing for Disney + for Disney & Girl Play Ground!  
17,554 views • 2 years ago

Disney Dollar Tree Haul  
13,211 views • 3 years ago

Help Kids NOT Be Afraid of the Dark  
11,362 views • 2 years ago

Tuft and Needle Mattress Review - From a Fibromyalgia Patient  
10,197 views • 1 year ago

Bedwetting Solutions with GoodNites Bedtime Pants  
7,681 views • 1 year ago

Disney with Small Children Tips  
6,437 views • 3 years ago

Review and Demonstration of the Itzbeen Timer  
6,150 views • 5 years ago

ESSENTIAL OILS FOR KIDS | Brought to You by Mom  
5,615 views • 3 years ago

Americans Try Vegemite  
19,052 views • 2 years ago

Small Home Office Tour  
18,070 views • 2 years ago

HP Pavilion x2 Detachable 12-b010nr Review  
5,324 views • 1 year ago

Where Do Missing Socks Go? (Daily #12)  
8,596 views • 2 years ago

7 Easy Steps to a Clutter Free Kitchen  
8,152 views • 2 years ago

ADVENTURES AWAY ABOARD THE DISNEY CRUISE LINE...  
498 views • 5 months ago

## Available Services:

- Sponsored Posts & Video
- Brand Ambassadorships
- Public Speaking
- Social Media Shares
- Freelance Photography

## Past Engagements:

- 2017 Arma Meeting Speaker  
Powerhouse Platforms in Social Media
- Product Shoot for Zoka Coffee  
Photos used on Amazon