



Krystal Chiarolla

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Brought to You by Mom is a lifestyle blog and YouTube channel focused on food, home, kids, family, and travel. Sharing how to create magic and home and beyond and making the best of the time we have to focus on family and make memories that count.

Krystal enjoys bringing people together by giving them ways to inspire their own creativity, knowledge, and ways of life.



Krystal is a Communications Major and has always had a love for public speaking, photography, and theatre. She has held positions as an internet radio personality, photographer, and Walt Disney World Cast Member. She is very passionate about her family, exploring all that is out there, homeschooling her children, and bringing whole-foods to her family table.

Krystal, her husband, and two children (4&6) enjoy cooking together in the kitchen, local events, family movie nights, and traveling together. She has been featured in Huffington Post, Oh My Disney, Walt Disney World Instagram, Delish, Zulily, and Chick-fil-A's *The Chicken Wire*.



95% female readers
25-54 yrs

Reader Top Interests:
Food
Crafts
Travel



Brand Partnerships:



Instagram Examples:

The first post shows Mickey Mouse balloons with a caption about a year of adventures at Walt Disney World. The second post shows a chocolate treat with a caption about a homemade treat from Grandpa's. The third post shows a topiary cowboy with a caption about the Epcot International Flower and Garden Festival.

Video Examples:

The screenshot shows the YouTube channel page for 'Brought to You by Mom'. It features a grid of video thumbnails with titles such as 'Breastfeeding Update & Peek at Baby Brezza Formula Pro', 'AMERICAN GIRL STORE VISIT', 'Disney Souvenirs Haul', 'Packing for Disney', 'Disney Dollar Tree Haul', 'Help Kids NOT Be Afraid of the Dark', 'Tuft & Needle Mattress Review', 'Bedwetting Solutions with GoodNites Bedtime Pants', 'Disney with Small Children Tips', 'Review and Demonstration of the Itzbeen Timer', 'ESSENTIAL OILS FOR KIDS', 'Americans Try Vegemite', 'Small Home Office Tour', 'HP Pavilion x2 Detachable 12-b010nr Review', 'Where Do Missing Socks Go?', '7 Easy Steps to a Clutter Free Kitchen', and 'ADVENTURES AWAY ABOARD THE DISNEY CRUISE LINE...'. Each video includes its title, view count, and upload date.

Available Services:

- Sponsored Posts & Video
- Brand Ambassadorships
- Public Speaking
- Social Media Shares
- Freelance Photography

Past Engagements:

2017 Arma Meeting Speaker

Powerhouse Platforms in Social Media

Product Shoot for Zoka Coffee

Photos used on Amazon

Featured In:

- Delish - Oct 12, 2017 - "Disneyland's Snow White Poison Apple Mugs Are Baaaaack"
- Oh My Disney - "I'll Be Back Soon, Mr. Disney"
- Huffington Post - "You Don't Always Have to Be 'On Point'"
- Zulily - "5 Tooth Fairy Traditions You'll Love"
- The Chicken Wire - "Moms Weigh In: Tips and Tricks for Raising Good Eaters"
- Walt Disney World's Instagram 4/11/18